

Austine Aniagolu

[Multi-disciplinary Designer]

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As an accomplished multi-disciplinary designer with 8 years of experience, I am highly motivated, hardworking, and skilled at meeting tight deadlines with a keen eye for detail. I have a passion for web and 3D design, along with extensive experience in traditional advertising and branding. I excel at providing exceptional customer service and adapting to changing situations as part of a team and independently.

Skills.

GRAPHICS DESIGN	80%
LOGO/BRANDING	70%
UI DESIGN	60%
WORDPRESS DEVELOPMENT	65%
3D PRODUCT MODELING	45%
SOCIAL MEDIA MANAGEMENT	55%

Software.

ADOBE PHOTOSHOP	65%
ADOBE ILLUSTRATOR	35%
FIGMA	60%
ADOBE XD	60%
FLUTTER FLOW	20%
CINEMA 4D	50%
ADOBE SUBSTANCE PAINTER	45%
CORELDRAW	70%

Hobbies & Interests

Basket ball, Sketching, Football.

Best Portfolio

myfxmedia.net

Education

September 2022 - September 2023

MSC Computer Science (Data science)
University of Salford, Manchester UK.

October 2011 - December 2016

Bachelor of Engineering (Electrical & Electronics Engineering)
Enugu State University of Science and Technology (ESUT),
Enugu, Nigeria.
GPA 3.00

Key Highlights

- Proficient in using Figma, Cinema 4D, Adobe XD, Adobe Photoshop, Adobe Illustrator, Corel Draw, WordPress.
- Knowledge of UI/UX Design, print designs, 3D Modeling, Social Media Management, WordPress development.
- Good Presentation, Excellent customer service and communication skills.
- Currently employed in a dynamic work environment that prioritizes the efficient execution of customer requirements, operational processes, and tasks.
- Highly adaptable, eager to acquire new skills, and open to embracing diverse job functions and challenges.
- Great interpersonal, Planning, and organizational skills.
- Excellent problem-solving, analytical, and listening skills.
- Attentive to details and effective team player.

Work Experience

October 2022 - July 2023

Role: Web designer/Graphics designer
SOS Creativity (Hybrid) - soscreativity.co.uk

- Designing effective and stunning WordPress websites that exceeded the client's expectations by 65%, resulting in positive feedback and increased conversion rates.
- Created impactful social media banners that significantly increase brand visibility, attract 10,000+ audience, and obtain a relational user engagement.
- Developing averagely 1 user-friendly web and mobile user-interfaces (UI) in a month, that enhances user experience and maximizes engagement.
- Producing apps with Flutter Flow that are 100% responsive, intuitive, and meet the client's requirements.
- Troubleshooting WordPress websites, identifying and resolving about 90% of issues that may affect the site's performance, functionality, or security.
- Managing an average of 4 WordPress websites per month and keeping up with security and operations updates.

June 2020 - July 2022

Role: Graphics designer/Social media manager

Freelancer Clients (Remote)

- Managed the social media accounts of 2 major cryptocurrency brands, Bitremi and Phreshxchange, on Facebook, Twitter, and Instagram.

Design and edited 3 images and 1 video per week, which yielded over 90% increase in followers in 3 months on these platforms.

Discovered relevant and effective hashtags that sustained visibility of the posts for more than 2 weeks.
- Led the design for the infamous Jocatsmedics logo. Played a significant role in designing other posts and in the overall branding.

Used WordPress to build the website with a great visual design, user-friendly interface, and robust functionality.

- Designed the World Cup Fixture, 71 social media banners and 24 videos for Bettpoint.

Optimized and managed 3 social media accounts (Twitter, Instagram, and Facebook) for better engagement.

Led the design of the Bettpoint logo, through concept initiation, development, sketching, and the final execution. Led the development of a comprehensive branding strategy that prioritized visual identity, tone of voice, brand guidelines.

- Created the Playjor logo and composed the overall branding.

Designed 3 social media banners per week for and promotional videos for advertising campaigns.
- Conceptualized the JBC Motive logo and fostered of the comprehensive branding package.
- Designed the Fabs Collection logo and formulated the 100% effective overall branding.

November 2018 - April 2020

Role: Web designer/Graphics designer

RG Marketing Methods (Remote)

- Initiated and implemented 6 advanced WordPress websites from concept to launch.
- Employed Divi templates to create visually appealing and 100% functional landing pages.
- Debugged and optimized WordPress websites to improve performance and user experience.
- Made over 150 sports and clothing items for Hybrid Clothing, a client of RG Marketing Methods.
- Hired by Lipton to produce a promotional umbrella design for advertisements, which contributed to improving brand awareness.
- Generated 100+ custom cup designs using Photoshop for the e-commerce website.
- Crafted the impactful m2messina logo, established a compelling branding identity, and used WordPress to build the website.
- Conceptualized the sculptsations logo, constructed a branding strategy, and crafted the website using WordPress.

February 2015 - October 2018

Role: Graphics designer/3D Modeller

Blue Print Afric (In house) - blueprintafric.com

- Modeled a Wi-Fi/router device, rendered out 10 images for product photography for Blueprint Afric.
- Developed a captivating motion graphics presentation for a Rolstone headset in collaboration with Blueprint Afric.
- Designed the Wright's Bros coffee logo for Blueprint Afric, and built the branding, which includes the packaging design.
- Revamped the Toddles logo for Blueprint Afric and developed the brand identity.
- Developed the Goodies logo for Blueprint Afric which prioritized the brand's identity.
- Established a cohesive branding system for Funnels.ng, produced promotional videos for the advertising campaign, and designed the company's website that has been active for 4 years+.
- Conceptualized and executed the CT Design logo for Blueprint Afric and established a 100% effective branding.